

# ROAD SAFETY FOR SCHOOLS



To: Headteachers and Chairs of Governors

Road safety is an important issue for all schools because of the immediate impact on the roads and footpaths adjacent to the school site, especially during the peak times of 'drop-off' and 'pick-up'. Road safety education and training for children and young people is therefore a priority.

This document provides web-links to relevant information and resources for teaching children and young people about road safety, both on the Council's website and with external organisations. The Council encourages all schools to use the whole school curriculum to integrate road safety education within the pupils' learning experiences.

Issues for Early Years aged children include:

- Learning how to safely cross the road
- Pedestrian training
- Learning types of Road Crossings
- In car safety including car seats and seat belts

Issues for Primary aged children include:

- Learning how to safely cross the road
- Cycling proficiency
- Pedestrian training
- Types of Road Crossings
- Knowing and understanding road signs
- In car safety including seat belts

Issues for Secondary aged children include:

- Cycling proficiency
- Green travel
- Learning to drive
- Encouraging responsible attitudes to using motor vehicles
- Post 16 pupils driving their own cars to school
- Legal obligations of road users
- Drink and drug use
- Motor cycle helmets
- Not using headphones or mobile phones when driving or cycling or crossing
- Bus safety

**Bracknell Forest Council The Tufty Club**

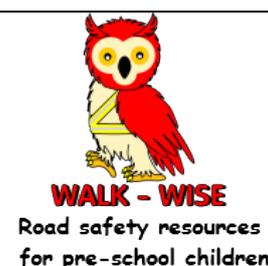
Older adults may remember Tufty the squirrel created in 1953 to introduce clear and simple road safety messages to children. By the 1970s the Tufty Club, for children under five years of age had an estimated two million children as Members. Tufty is still used by ROSPA to promote aspects of road safety for children.



**Walk-Wise**

Walk-Wise supports Early Years Practitioners teaching young children about road safety.

<http://www.walkwisekids.org/>



**BRAKE The Road Safety Charity**

BRAKE publishes resources for teaching road safety to children and young people of all ages on their website at: <http://www.brake.org.uk/educators>

There are also resources for teaching road safety to children with special educational needs on their website at: <http://www.brake.org.uk/educators#SEN>

There are resources on child training at: <http://www.brake.org.uk/educators/21-facts-a-resources/resources/315-childtraining>

Primary schools are encouraged to participate in ROAD SAFETY WEEK in November which is the biggest road safety awareness event in the UK.

<http://www.roadsafetyweek.org.uk/new/412-primaryschoolsgetinvolved12>



**THINK!**

THINK is the UK government's designated road safety campaign. They publishes resources for teaching road safety to children of all ages on their website at:

<https://www.think.gov.uk/education-resources/>

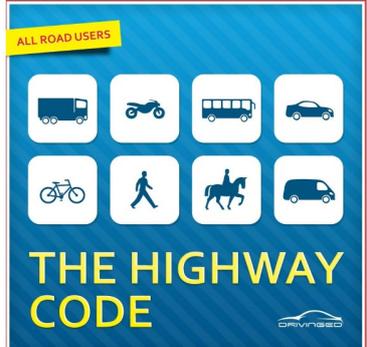


<p><b>Surrey County Council</b></p> <p>Surrey has published Playbox Lesson Plans for teaching road safety to pre-school children at:  <a href="https://www.surreycc.gov.uk/roads-and-transport/road-safety-and-emergencies/school-road-safety/road-safety-education-for-pre-school-children">https://www.surreycc.gov.uk/roads-and-transport/road-safety-and-emergencies/school-road-safety/road-safety-education-for-pre-school-children</a></p>	
<p><b>Road Safety for Children</b></p> <p>A supplier of road safety play/training equipment for use with young children</p> <p><a href="http://www.roadsafetyforchildren.co.uk/">http://www.roadsafetyforchildren.co.uk/</a></p>	
<p><b>Road Safety GB</b></p> <p>Raises awareness of road safety and safer road user behaviour by providing information and other services.</p> <p><a href="http://roadsafetygb.org.uk/resources-services/pre-school/">http://roadsafetygb.org.uk/resources-services/pre-school/</a></p>	
<p><b>The Green Cross Code</b></p> <p>Is a brand created by the National Road Safety Committee (now the Royal Society for the Prevention of Accidents, RoSPA) to raise awareness of pedestrian road safety in the United Kingdom. The Green Cross code forms one of the 35 rules for pedestrians in the current Highway code, and can be found at :  <a href="https://www.highwaycodeuk.co.uk/rules-for-pedestrians-crossing-the-road.html">https://www.highwaycodeuk.co.uk/rules-for-pedestrians-crossing-the-road.html</a></p>	
<p><b>Roadwise</b></p> <p>Has teachers resources, games and activities, a Junior Road Safety Officer scheme whereby year 5 children become JRSOs to promote road safety issues within the school and the local community.  <a href="https://www.roadwise.co.uk/schools/">https://www.roadwise.co.uk/schools/</a></p> <p>Roadwise also has information for young drivers including learning how to drive, choosing a driving instructor and road safety tips for those just starting out.  <a href="https://www.roadwise.co.uk/young-drivers/">https://www.roadwise.co.uk/young-drivers/</a></p>	

<p><b>NIDirect (Government of Northern Ireland)</b></p> <p>The government of Northern Ireland has information on road safety for primary children on their website at:</p> <p><a href="https://www.nidirect.gov.uk/information-and-services/road-safety-education-resources/road-safety-primary-school-children">https://www.nidirect.gov.uk/information-and-services/road-safety-education-resources/road-safety-primary-school-children</a></p>	
---	---

<p><b>Road Safety GB</b></p> <p>Raises awareness of road safety and safer road user behaviour by providing information and other services.</p> <p><a href="http://roadsafetygb.org.uk/resources-services/primary/">http://roadsafetygb.org.uk/resources-services/primary/</a></p>	
---	---

<p><b>Royal Society for the Prevention of Accidents</b></p> <p>ROSPA has written a number of school assembly plans for 11-14 year olds which can be found at:</p> <p><a href="https://www.rospa.com/rospaweb/docs/advice-services/road-safety/teachers/assembly-11-14years.pdf">https://www.rospa.com/rospaweb/docs/advice-services/road-safety/teachers/assembly-11-14years.pdf</a></p>	
--	--

<p><b>The Highway Code</b></p> <p>The UK government describes the Highway Code as, “essential reading for everyone”. This applies to pedestrians as much as to drivers and riders. As well as being the definitive guide for road users, it also includes rules for pedestrians. The Code also has to be learned by young people learning to drive. It can be found at: <a href="https://www.highwaycodeuk.co.uk/">https://www.highwaycodeuk.co.uk/</a></p>	
---	---

<p><b>BRACKNELL FOREST COUNCIL TRAVEL TRAINING</b></p> <p>Has a team of specialist travel trainers who work with young people up to the age of 18 who have additional needs with an education statement (or Education, Health and Care Plan). The trainers help participants develop skills and give them the confidence to travel independently.</p> <p><a href="https://www.bracknell-forest.gov.uk/sites/default/files/documents/travel-training-leaflet.pdf">https://www.bracknell-forest.gov.uk/sites/default/files/documents/travel-training-leaflet.pdf</a></p>	
--	---



### **Travelling to School**

The Council The council has a legal duty to promote sustainable travel to and from school,

<https://schools.bracknell-forest.gov.uk/services-to-schools/travel-to-school/>

and provides help to parents and pupils at:

<https://www.bracknell-forest.gov.uk/roads-parking-and-transport/travel-and-public-transport/school-travel-help-parents-and-pupils>

and sets out a Sustainable Modes of Travel to Schools Strategy at:

<https://www.bracknell-forest.gov.uk/sites/default/files/documents/better-ways-to-school.pdf>



### **Highways Improvements**

The type of roads and problems will not be the same outside every school. There may be a mix of different problems such as inconsiderate parking, inappropriate vehicle speeds or difficulties in trying to cross the road. Therefore highway improvements provided outside one school will not necessarily be effective or useful outside another. It will be important therefore to assess and understand the unique problems outside each individual school before any improvements can be developed and agreed with the Council.

<https://www.bracknell-forest.gov.uk/council-and-democracy/strategies-plans-and-policies/strategy-and-policy-documents/roads-parking-and-transport-strategies-and-policies>

Transport Development Team 01344 352000  
[TD@bracknell-forest.gov.uk](mailto:TD@bracknell-forest.gov.uk)



### School Crossing Patrollers

A School Crossing Patrol is one possible road safety measure that could be considered when investigating safety issues outside schools. The School Crossing Patrol service is overseen by the Council's School Admissions team, who ensure that School Crossing Patrols are recruited, trained and appropriately supervised, that adequate records are kept, and that potential sites are risk assessed to ensure that they are appropriate and safe.



Tina Sweeney, Senior Admissions Officer  
Tel 01344 354035 [tina.sweeney@bracknell-forest.gov.uk](mailto:tina.sweeney@bracknell-forest.gov.uk)

### Home to School Transport

The Council provides a variety of levels of assistance for home-to-school and home-to-college transport.

<https://www.bracknell-forest.gov.uk/schools-and-learning/schools/school-transport>



### Cycle Safety Training

There are links on the Council's website on how to source cycle safety training at:

<https://www.bracknell-forest.gov.uk/roads-parking-and-transport/travel-and-public-transport/cycle-safety-training>



### School Travel Plans

The Council's Senior Transport Co-ordinator provides help and guidance to schools on updating their School Travel Plans.

Transport Development Team 01344 352000  
[TD@bracknell-forest.gov.uk](mailto:TD@bracknell-forest.gov.uk)

